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Upgrade Your Ride: Introducing the Swytch MAX+ Electric Bike Conversion Kit

In the rapidly evolving world of electric transport, few companies have made accessibility and practicality quite the priority that Swytch has. As the makers of the world's best-selling range of electric bike conversion kits, they've already empowered over 100,000 customers to electrify their existing bikes. Now, they've just pulled back the curtain on their newest and most innovative model yet: the Swytch MAX+ Kit, a release that continues to lead the way in smart, DIY e-bike solutions. At a time when a quality branded electric bike can set you back an average of £2,500, Swytch's latest model offers a genuinely compelling way to build your own state-of-the-art eBike for under £1,000, making electric transport more accessible than ever before.



Available to order starting today, the Swytch MAX+ further improves upon Swytch's patented range of eBike kits with a suite of impressive new features. Chief among these is an increased range of up to 60 miles on a single charge, thanks to a Lithium-ion Battery with up to 370Wh capacity.



But it's not just about going further; the MAX+ packs clever integrations like an integrated front light for enhanced visibility and a handy USB charging point (USB-C), meaning the compact battery unit doubles as a power bank capable of charging a standard smartphone about 200 times – the ultimate solution for staying powered up while on the move.



Safety hasn't been overlooked either, with industry-leading battery safety technology that is thoroughly tested and certified in line with the most stringent standards (including UN and CE), plus IPX6 certified waterproofing for added durability against the elements.



The core concept remains brilliantly simple and effective: the Swytch Conversion Kit can upgrade almost any regular bike into a road-legal pedal-assist electric bike with a top speed of up to 15mph (in the UK & EU, 20mph in the USA) and 250W of power. It works by replacing your existing front wheel with a custom-built Swytch motor wheel, manufactured locally at Swytch's factory in Norwich, UK. This motor wheel connects to an instantly removable battery pack that conveniently fits on your handlebars, providing 250W of pedal-assist power the moment you start pedalling.



A key selling point, and a major advantage over many standard e-bikes, is that with the battery instantly removed using the MAX+ mounting system, your bike reverts to a regular bike. This is crucial for transport flexibility (allowing you to take it on all modes of transport, including the tube) and easy storage in standard residences and workplaces.





As CEO Oliver Montague comments, “We’re investing heavily in safety and quality to mark ourselves out as the safest and most reliable option in an eBike market that’s recently been hit by a lot of adverse policy decisions... we see these policy decisions as a backwards step for the UK when we should be trying to encourage eMobility. So, in line with our company mission to make electric transport accessible to everyone we’re launching our most advanced system yet, the Swytch MAX+.” CTO Dmitro Khroma adds that the kit is “packed with advanced features including state-of-the-art battery safety technology, IPX6 certified waterproofing, a USB-C charging port... and of course the ability to output 250W and power your cycle ride up to 60 miles.”



The kit comes complete with everything you need to convert your bike electric, including the Power Pack, charger, pedal sensor, motor wheel, and more. Wheel sizes from 16” to 29” are supported, and for the first time, kits are compatible with thru-axle forks, with two sleek matte black rear motor wheel options available in various sizes. An optional LED display lets you control power, check battery life, measure distance, and access settings.



The Swytch MAX+ kit is now in stock and available to purchase for just £399 if you pre-order now on Swytch's website. Those already on Swytch's pre-order waitlist are also being invited this week to pre-order from the next batch of production for delivery this summer with a large pre-order discount. It's a powerful, practical, and accessible way to electrify your ride.

Original article: <https://www.thecollector.com/upgrade-your-ride-introducing-the-swyth-max-electric-bike-conversion-kit/>